

I am pleased to announce the adoption of the DON Office of Small Business Program's (OSBP) strategic framework. We are confident that this strategic framework will allow us to cultivate a DON-wide community that is inclusive of small business throughout the acquisition lifecycle. Our motto, "Small Business-The First Option" is not just a slogan, it is the very essence of everything we do as acquisition professionals by "tapping into" the advantage, innovation, agility, responsiveness and competition that small businesses bring to the fight.

In looking at both our short and long-term objectives, the Small Business Enterprise has carefully chosen our vision, mission, motto, strategy, focus areas and values that address both the current and future direction of the enterprise.

The chart below shows an illustration of the framework:



We believe that small business inclusion is, and will continue to be, an integral part of the acquisition process. This strategic framework ensures a successful mission for DON OSBP: to help create a culture that weaves small business into the fabric of the DON across the entire acquisition lifecycle to provide better, faster, innovative, and more affordable solutions.

Look out for our new strategic plan coming on September 30<sup>th</sup>. This plan will expand on this framework by providing a comprehensive view of the objectives, goals, focus areas and strategies of the Small Business Enterprise as we charge ahead.

I want to hear your thoughts and ideas on how we can make "Small Business -The First Option" a reality. Contact me at Emily.Harman@navy.mil. Please stay in touch by connecting with the DON OSBP via twitter @DON\_OSBP and Facebook <https://www.facebook.com/NAVYOSBP>.

It is our hope that through this website you will gain information that will assist you in competing for opportunities to support our Sailors and Marines. You will find links to all of the DON's major buying activities and it is there that you will get to know the business of the Navy and Marine Corps.

Please let us know if there are ways that we can improve this website or the access to information it contains. This site has been built and designed for you, the small business. Contact OSBP.info@navy.mil.